Asian Anthropology (Volume 9 2010)

Table of Contents

ARTICLES

The Rise of Heritage
Peter HOWARD

The Business of Leisure, the Leisure of Business: Rethinking Hegemonic Masculinity through Gendered Service in Tokyo Hostess Clubs
Nana Okura GAGNE

Marital Infidelity of Older Japanese Men: Interpretations and Conjectures
Katrina L. MOORE

REPORTS

Anthropological Ethics in the Shadows: Researching Drug Use and AIDS Interventions in Southwest China
Shao-hua LIU

China's Ritual Feasts: Elite Men, Social Change, and the Imagination of Rural Authenticity in Luzhou, Sichuan
Brian HARMON

Educating for Inequality: The Experiences of India's "Indigenous" Citizens
Nandini SUNDAR

BOOK REVIEWS

Ekaterina Hertog, Tough Choices: Bearing an Illegitimate Child in Japan
Lynne NAKANO

Christopher Nelson, Dancing with the Dead: Memory, Performance, and Everyday Life in Postwar Okinawa
James E. ROBERSON

Tze-Yue G. Hu, Frames of Anime: Culture and Image-Building
Kinnia Shuk-ting YAU
Jesook Song, *South Koreans in the Debt Crisis: The Creation of a Neoliberal Welfare Society*  
Samuel Gerald COLLINS

Miliann Kang, *The Managed Hand: Race, Gender, and the Body in Beauty Service Work*  
WANG Danning

Fang-long Shih, Stuart Thompson, and Paul-Francois Tremlett, eds. *Re-Writing Culture in Taiwan*  
Anru LEE

Yoshiko Nakano, *Where There are Asians, There are Rice Cookers—How "National" Went Global via Hong Kong*  
Veronica MAK

Mei Zhan, *Other-Worldly: Making Chinese Medicine through Transnational Frames*  
CHEN Hua

Marc L. Moskowitz, *Cries of Joy, Songs of Sorrow: Chinese Pop Music and Its Cultural Connotations*  
J. Lawrence WITZLEBEN

Ritty A. Lukose, *Liberalization's Children: Gender, Youth, and Consumer Citizenship in Globalizing India*  
Steve DERNE

Dagmar Wujastyk and Frederick M. Smith, eds., *Modern and Global Ayurveda: Pluralism and Paradigms*  
Nupur PATHAK

Laura Adams, *The Spectacular State: Culture and National Identity in Uzbekistan*  
William JANKOWIAK

Gregory Forth, *Images of the Wildman in Southeast Asia: An Anthropological Perspective*  
Anthony R. WALKER

Jennifer ALEXANDER