

Cultural Management
Applicable to students admitted in 2014-15

Major Programme Requirement (for Associate Degree holders)

Students are required to complete a minimum of 54 units of courses as follows:

	Units
1. Required Courses: CUMT1002, 4001, MGNT1020, MKTG2010	12
2. Elective Courses [a]:	42
(a) Any 6 units from Area 1, with at least 3 units at 2000 or above level	
(b) Any 9 units from Area 2 [b], with at least 6 units at 2000 or above level	
(c) Any 12 units from Area 3	
(d) Any 12 units from Area 4 [c]	
(e) CUMT4102 or 4103	

Total: 54

Explanatory Notes:

1. ANTH, CHLL, CUMT, CURE, ENGE, FAAS, FREN, GERM, HIST, JASP, KORE, LING, MKTG, MUSC, PHIL, SPAN, THEO, TRAN courses at 2000 and above level will be included in the calculation of Major GPA for honours classification.
- [a] Courses which count towards the fulfillment of the requirements specified in 1. Required Courses above cannot be counted towards the fulfillment of the requirements specified in 2. Elective Courses.
- [b] Area 2 includes the courses offered by any Major/Minor Programme under the Faculty of Arts, except Faculty Package courses.
- [c] Students can declare a concentration in one of the following concentrations/special studies if they successfully complete 12 units from the same concentration:
 - i. Cultural Heritage, Conservation and Cultural Tourism;
 - ii. Cultural Institutions and Programming; and
 - iii. Cultural and Creative Industries

Major Programme Requirement (for Higher Diploma holders)

Students are required to complete a minimum of 51 units of courses as follows:

	Units
1. Required Courses: CUMT1002, 4001, MGNT1020, MKTG2010	12
2. Elective Courses [a]:	39
(a) Any 3 units at 2000 or above level from Area 1	
(b) Any 9 units from Area 2 [b], with at least 6 units at 2000 or above level	
(c) Any 12 units from Area 3	
(d) Any 12 units from Area 4 [c]	
(e) CUMT4102 or 4103	

Total: 51

Explanatory Notes:

1. ANTH, CHLL, CUMT, CURE, ENGE, FAAS, FREN, GERM, HIST, JASP, KORE, LING, MKTG, MUSC, PHIL, SPAN, THEO, TRAN courses at 2000 and above level will be included in the calculation of Major GPA for honours classification.
- [a] Courses which count towards the fulfillment of the requirements specified in 1. Required Courses above cannot be counted towards the fulfillment of the requirements specified in 2. Elective Courses.
- [b] Area 2 includes the courses offered by any Major/Minor Programme under the Faculty of Arts, except Faculty Package courses.
- [c] Students can declare a concentration in one of the following concentrations/special studies if they successfully complete 12 units from the same concentration:
 - i. Cultural Heritage, Conservation and Cultural Tourism;
 - ii. Cultural Institutions and Programming; and
 - iii. Cultural and Creative Industries