

Fanny Ming Yan CHUNG 鍾明恩

B.A. (Manitoba), M.A. (HKBU), D.Ed. (Bristol), L.T.C.L., Licentiate Performer (Distinction) (Trinity College London), Perf.Cert.(Distinction) (Trinity College London), Orff Cert. (Royal Conservatory of Music, Canada), Orff Cert. of Accreditation (Australian National Council of Orff Schulwerk), Dalcroze Cert. (Royal Conservatory of Music, Canada), Licensed KinderMusik Educator (U.S.A.)

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INTRODUCTION

Prof. Fanny Chung is an Assistant Professor of Cultural Management at the Chinese University of Hong Kong. She obtained her doctoral degree from the University of Bristol, specializing in Creative Programmes in Arts and Music Education. Her research encompasses the interlinked areas of performing arts and heritage management, outreach and education in cultural institutions, curriculum theories and practice in music education, early childhood education, cultural transmission of Chinese theatre arts in the global age, and teacher development in the arts. Her books in Music and Creative Arts in Early Childhood published by Oxford University Press have been widely acclaimed.

Her more recent publications look at self-efficacy and social psychology in musical performances and education, cultural development related to Chinese theatre arts, and outreach and audience-building in performing arts institutions. One recent article “Translating Culture-Bound Elements: A Case Study of Traditional Chinese Theater in the Socio-Cultural Context of Hong Kong” examines the phenomenon of cultural heritage transmission through the lens of translation of Chinese theatre arts in the socio-cultural context of Hong Kong; another article “Developing Audiences Through Outreach and Education in the Major Performing Arts Institutions in Hong Kong: Towards a Conceptual Framework” uncovers the interplay of outreach and audience-building in non-profit performing arts institutions with the global cultural landscape and ecology of public funding mechanism. Another recent article “The Impact of Music Pedagogy Education on Early Childhood Teachers’ Self-Efficacy in Teaching Music: A Study of Music Teacher Education Program” investigates how the development of teacher self-efficacy as theorized by the social cognitive theory co-relates with the framework of music teacher education in light of the local, national and international cultural and education policy. Currently, Prof. Chung is following the conservation development of Chinese Opera in Mainland China and Hong Kong, and how music education responds to sociopolitical changes and education policy in the global age.

MAIN RESEARCH INTERESTS

Performing Arts Management, Music and Arts Education, Music in Early Childhood, Play-Based Learning, Psychology and Self-Efficacy in the Arts, Cultural Policy, Xiqu Studies, Cultural Intangible Heritage

PUBLICATIONS

Refereed Journal Articles, Book Chapters and Books

Chung, F. M. Y. (2021). 'Developing Audience through Outreach and Education in the Major Performing Arts Institutions in Hong Kong: Towards a Conceptual Framework'. *Fudan Journal of the Humanities and Social Sciences*. doi.org/10.1007/s40647-021-00326-6.

Chung, F. M. Y. (2021). 'The Impact of Music Pedagogy Education on Early Childhood Teachers' Self-Efficacy in Teaching Music: A Study of Music Teacher Education Program in Hong Kong'. *Asia-Pacific Journal of Research in Early Childhood Education*, 15 (2), 63-86. doi.org/10.17206/apjrece.2021.15.2.63.

Chung, F. M. Y. (2021). 'Translating Culture-Bound Elements: A Case Study of Traditional Chinese Theatre in the Socio-Cultural Context of Hong Kong', *Fudan Journal of the Humanities and Social Sciences*. doi.org/10.1007/s40647-021-00322-w.

Chung, F. M. Y. (2020). 'Transmission of Chinese Theatre Arts: A Study on the Controversy of West Kowloon Cultural District', *Cultural Studies Quarterly*, 172, 82-92.

Chung, F. M. Y. (2019). 'Interdisciplinary Play-Based Approach in Early Childhood Music Education', Monika Oebelsberger, Andreas Bernhofer and Gerhard Sammer eds., *European Perspectives on Music Education (Vol 8)*, Austria: Helbling. p.113-122.

Chung, F. M. Y. (2017). 'Outreach through the Arts: Global Practices in Early Childhood Music', *Education Research*, 7(11), 292-299.

Chung, F. M. Y. (2017). 'Developing Self-Efficacy in Play-Based Music and Creative Music Approaches through Arts Education Programme', *Education Research*, 7(10), 260 -268.

Chung, F. M. Y. (2013). *Music & Visual Arts*. Hong Kong: Hong Kong Baptist University.

Chung, F. M. Y. (2013). *Handbook of Resources in the Arts: Oxford Integrated Arts Learning (Music)*. Hong Kong: Oxford University Press.

Chung, F. M. Y. (2011). *A Comprehensive Handbook of Resources: Oxford Story Learning Pack (2nd edition)* (Music). Hong Kong: Oxford University Press.

Other Publications

Chung, F. M. Y. (2019). 透過學習音樂培養幼兒的全面發展 (Enhancing Children's Holistic

Development through Music Education) 。《親子天地》：兒童心理知多少, 新雅文化 (Sun Ya Publications) (389), p. 4.

Chung, F. M. Y (2019). 為教研踏上戲曲舞台 (Researcher on the Xiqu Stage) 。Journey to Chinese Opera & Drama (207), p. 120-121.

Chung, F. M. Y (2014). 'First Teacher in Life', in 幼師薈萃 (Early Childhood Educators Journal), Cheng, K. W. eds. Hong Kong: HKBU ECE Society, p. 2-3.

Chung, F. M. Y (2009). 'The Impacts of Orff Schulwerk's Training Programme.' *Hong Kong Orff Schulwerk*, 1(1), 10.

REFEREED CONFERENCE PAPERS (SELECTED)

- 2021 'Kindergarten Education Policy Implementation: Principal Perceptions, Practices and Challenges in Integrating Music Education to the Curriculum', ISME Regional Conference/APSMER 2021, 18-19 September, 2021. (Online)
- 2021 'Promoting Peer Learning through Digital Exhibition for Cultural Management Students', CUHK Teaching & Learning Innovation Expo 2020/21, 26-30 July 2021, The Chinese University of Hong Kong, Hong Kong. (Online)
- 2020 'Naming of Venue in Performing Arts Context: A Case Study in Traditional Theatre Arts', *The Barcelona Conference on Arts, Media & Culture*, 17-20 September, 2020, University of Barcelona, Spain. (Online)
- 2020 'Outreach and Education in Performing Arts: Advocating Arts to the Public', CUHK Teaching & Learning Innovation Expo 2019/20, 28-30 July 2020, The Chinese University of Hong Kong, Hong Kong. (Online)
- 2019 'Outreach and Education Programmes in Performing Arts Groups: A Study of Creative Approach in Performing Arts', 14th International Conference on the Arts in Society, 19-21 June 2019, Polytechnic Institute of Lisbon, Portugal.
- 2019 'Xiqu Centre of West Kowloon Cultural District: An Analysis of Development and Prospects'. Paper presented at Seminar on Strategic Opportunities & Prospects of Cultural Industry of Macau ', 8- 9 June, 2019, City University of Macau, Macau.
- 2019 'Orff Schulwerk for Young Children: A Study of Teachers' Perceived Competences', *7th European ISME Regional Conference/27th EAS Conference*, 15-18 May, 2019, Malmo Academy of Music, University of Lund, Sweden.
- 2018 'Play-Based and Creative Approach in Early Childhood Music Education: Hong Kong Teachers' Self-Efficacy in Teaching Music', Learning & Teaching Expo 2018, 12-14 December, 2018, Hong Kong.

- 2018 ‘Cultural Development in the Arts: Impacts of Arts Marketing and Advocacy’, *Interdisciplinary Social Science Studies Conference, Cambridge, 23-25 July, 2018*, University of Cambridge, United Kingdom.
- 2018 ‘Unlocking Full Potential in Creative Music Teaching: Competences in Teaching Music to Young Children’, *International Conference on Early Childhood Development and Science Education, 28-29 May, 2018*, Tokyo, Japan.
- 2017 ‘Interdisciplinary Approaches for Music Learning in Hong Kong’, *Joint (Ad)venture in Music, European Association for Music in Schools 2017 conference, 19-22 April, 2017*, Mozarteum University of Salzburg, Austria.
- 2016 ‘Music Teacher Education in Hong Kong’, *Pacific Early Childhood Research Association 2016 Conference (Grow and Learn from Investing in Early Learning: Timing, Economics, and Efficiency), 7-9 July, 2016*, Bangkok, Thailand.
- 2016 ‘Developing Self-Efficacy in Hong Kong Early Childhood Music Teachers’, *European Association for Music in Schools 2016 Conference (Looking for the Unexpected: Creativity and Innovation in Music Education), 16-19 March, 2016*, Vilnius, Lithuania.
- 2015 ‘The Impacts of Creative Pedagogy on Hong Kong Teachers’ Self-Efficacy in Music’, *Teaching and Learning Innovation Expo 2015*, the Chinese University of Hong Kong, 16-23 December, 2015, Hong Kong.

RESEARCH GRANTS/AWARDS/HONORS (SELECTED)

- 2021 ‘The Impact of Covid-19 on Cantonese Opera in Hong Kong’, Lord Wilson Heritage Trust, Home Affairs Bureau, HKSAR Government, Principal Investigator. (24 months)
- 2020 ‘Promoting Peer Learning through Digital Exhibition for Cultural Management Students’, TDLEG (2019-22 Triennium), UGC/CUHK, Principal Investigator.
- 2019 ‘Outreach and Education Programmes in Performing Arts: A Study of Play-Based and Creative Approach in Performing Arts’, Direct Grant for Research, Faculty of Arts, The Chinese University of Hong Kong, Principal Investigator. (12 months)
- 2019 ‘一帶一路主要文化企業品牌發展比較與對策研究’ (A Study of Cultural Branding and Strategic Planning in One Belt One Road), 社科基金藝術項目, Co-Investigator.
- 2019 Faculty of Arts Outstanding Teaching Award 2018, Faculty of Arts, CUHK.

2019 優秀教學實踐項目 (Outstanding Teaching Practice Project), 中國藝術管理教育學會(China Arts Management Education Society) (Creation, Play: The Joint Exhibition of Xiqu Posters) , with Hu Na.

EXTERNAL SERVICE/ADVISORY & CONSULTANCY (SELECTED)

External Advisor, Early Childhood Education Division, Caritas Institute of Higher Education (2018 -).

Board Member, Hong Kong Association of Cantonese Opera Scholars (2019 -).

Reviewer, Asia-Pacific Journal of Research in Early Childhood Education

Reviewer, Asian Education and Development Studies

Reviewer, Research MI, G.T. (Ellen Yeung) College

Reviewer, IAFOR Journal of Education

CREATIVE OUTPUTS (SELECTED)

2020 (Digital Exhibition) ‘Online Performing Arts Poster Exhibition: Creativity & Audience Development’. Project funded by the Teaching Development and Language Enhancement Grant (TDLEG) for the 2019-22 Triennium.

2018 (Exhibition Curation) ‘Creation, Play: The Joint Exhibition of Xiqu Posters (Bilingual)’, (with Hu Na), Department of International Cultural Communication, National Academy of Chinese Theatre Arts and BA in Cultural Management, the Chinese University of Hong Kong, Exhibition Hall of National Academy of Chinese Theatre Arts (June 2018).

2018 (Virtual Exhibition Development) ‘Creation, Play: The Joint Exhibition of Xiqu Posters (Bilingual)’, (with Hu Na), Department of International Cultural Communication, National Academy of Chinese Theatre Arts and BA in Cultural Management, the Chinese University of Hong Kong (June 2018).

2017 (Exhibition Curation) ‘創.戲: 中國戲曲學院國際文化交流系, 香港中文大學文化管理系戲曲雙語海報聯展’, (with Hu Na), Department of International Cultural Communication, National Academy of Chinese Theatre Arts (中國戲曲學院) (July 2017).

2017 (Virtual Exhibition Development) ‘創.戲: 中國戲曲學院國際文化交流系, 香港中文大學文化管理系戲曲雙語海報聯展’, (with Hu Na), Department of International Cultural Communication, National Academy of Chinese Theatre Arts (中國戲曲學院) (July 2017).

INVITED TALKS/LECTURES/PRESENTATIONS (SELECTED)

2021 ‘神功粵劇在香港的發展’ (Development of Ritual Performances of Cantonese Opera in Hong Kong), invited by Lord Wilson Heritage Trust and Hong Kong Public Library, HKSAR Government (31 March, 2021).

2021 ‘Conversations with Prof. Yuen Siu-fai, Mr. Tam Wing-lun Alan & Prof. Chung Ming-yan Fanny: The Impacts of COVID-19 on Cantonese Opera Development’, invited by Lord Wilson Heritage Trust and Hong Kong Public Library, HKSAR government (31 March, 2021).

2020 ‘Arts Education & Audience Development’, Invited Talk, Cultural Industries Management Programme, Faculty of Humanities and Social Sciences, City University of Macau (15 May, 2020).

2019 ‘Advocating Cantonese Opera in the Higher Education Sector in Hong Kong’, Invited Talk, Seminar on the Development of Cantonese Opera in Guangdong-Hong Kong-Macao Greater Bay Area, Cinema Alegris, Macau (22 December, 2019).

2019 ‘Xiqu Centre of West Kowloon Cultural District: Development & Forward’, Invited Talk, Faculty of Humanities and Social Sciences, City University of Macau (8 June, 2019).

2016 ‘香港音樂表演藝術及教育的發展’(The Development of Performing Arts & Arts Education in Hong Kong), Invited Lecture, Department of Musicology, Central Conservatory of Music, Beijing (中央音樂學院) (15 May, 2016).

2016 ‘文化管理概論’ (An Introduction to Cultural Management), Invited Lecture, Department of International Cultural Communication, National Academy of Chinese Theatre Arts (中國戲曲學院) (16 May, 2016).

2016 ‘文化政策與社區音樂教育’(Cultural Policy & Music Education in the Community), Invited Lecture, School of Arts, Renmin University of China (中國人民大學) (17 May, 2016).

2016 ‘Seminar: Cultural Management in Hong Kong and Beijing’, Invited Lecture, Chinese National Academy of Arts (中國藝術研究院) (16 May, 2016).

2013 'A Joyous Journey in Music (Part 2): Music Appreciation for Young Children', Guest Speaker, Gigamind Kindergarten (16 May, 2013).

2013 'Music in Early Childhood Education', Workshop, PGDE in Early Childhood Education, Hong Kong Baptist University (20 February, 2013).

2012 'A Joyous Journey in Music (Part 1): Music & Movement for Young Children', Guest Speaker, Gigamind Kindergarten (14 December, 2012).

2012 '幼兒音樂教育: 快樂音樂課的鑰匙'(Early Childhood Music Education: Keys to Happy Learning in Music) (in Macau), Invited Public Lecture, Oxford University Press (24 March, 2012).

2011'童心、童真：如何創設一節我的快樂音樂課' (How to design happy music lessons for young children?), Invited Public Lecture, Oxford University Press (19 March, 2011).

2010 'Musical Technique and Competency in Music Teaching', Guest Speaker, Truth Baptist Church Kindergarten (19 February, 2010).

2009 'Musical Technique and Competency in Music Teaching', Guest Speaker, Po Leung Kuk Fong Wong Kam Chuen Kindergarten (30 September, 2009).

2009 'The Integration of Creative Arts to School Curriculum: DanceSports', Invited Talk, Fanling Baptist Church Lui Ming Choi Kindergarten (18 August, 2009).

SERVICES IN THE UNIVERSITY

2020 - Admission Coordinator, Cultural Management Programme, CUHK

2020 - Committee Member, PR and Schools Interface Committee, CUHK

2019 Adjudicator, Debate Competition (Shaw College and CW Chu College), CUHK

2018 - College Coordinator (Cultural Management Programme), Shaw College, CUHK

2017- Committee Member, Organizing Committee of Orientation Day for Undergraduate Students, Faculty of Arts, CUHK

2016- Selection Panel Member, Scholarship Selection Panel, Faculty of Arts, CUHK

2016 Faculty Marshal, Chung Chi College Graduation Ceremony, CUHK

2017 Coordinator, Exchange Programme in Arts and Culture in Gwangju, Korea

2016 Coordinator, Exchange Programme with Beijing Central Conservatory of Music

2015- Committee Member, Curriculum Committee for BA Programme in Cultural Management, Faculty of Arts, CUHK

2015- Coordinator, Internship Programme, BA in Cultural Management, Faculty of Arts, CUHK

2015- Coordinator, Research Projects, BA in Cultural Management, Faculty of Arts, CUHK

PROFESSIONAL ACTIVITIES (SELECTED)

Adjudicator for the 9th Hong Kong Children's Singing Competitions, Hong Kong Professional Teachers' Union (2019).

Adjudicator for the 8th Hong Kong Children's Singing Competitions, Hong Kong Professional Teachers' Union (2018).

Adjudicator for the 7th Hong Kong Children's Singing Competitions, Hong Kong Professional Teachers' Union (2017).

Adjudicator for Hong Kong School Principals' Liaison Committee's 2016 Yau Tsim Mong Singing Competition (Kindergarten to Secondary) (2016).

Adjudicator for the 5th Hong Kong Children's Singing Competitions, Hong Kong Professional Teachers' Union (2015).

Adjudicator for the 3th Hong Kong Children's Singing Competitions, Hong Kong Professional Teachers' Union (2013).

Adjudicator for Hong Kong School Principals' Liaison Committee's 2013 Yau Tsim Mong Singing Competition (Kindergarten to Secondary) (2013).

Adjudicator for the Hong Kong Baptist University Affiliated Kindergarten DanceSport (Latin & Standard Dance) Contests (2013).

Discussant and Moderator for Hong Kong Arts Development Council's School Demonstrative Workshop ("*The Integration of Mini-Guinea in Education*") (2011).

Guest Respondent for Hong Kong Arts Development Council's Seminar "*Pilot Scheme in Arts Education*" (2011).

EXPERT INTERVIEWS/MEDIA COVERAGE (SELECTED)

“爸媽如何與幼兒進行親子音樂活動” (Parental Involvement in Early Childhood Music Education), 篤篤親子會客室 (Parent-child Guest Room), online Programme by Seed Charity Fund (24 December, 2020).

“音樂情緣” (Music is All Around)", RTHK (DAB 1) (9 September, 2013).

“Early Childhood Music Education”, Metro Finance (Episode 1) (9 June, 2012).

“Early Childhood Music Education”, Metro Finance (Episode 2) (10 June, 2012).

“音樂教育: 專家意見” (Music Education: Expert’s Opinions), Ming Pao (18 November, 2014).

“小小提琴手” (The Young Violinists), Oriental Daily (30 September, 2014).

“城市熱話: 港孩練琴” (City’s Highlights: Piano Practice of Hong Kong Children), Sky Post (12 September, 2014).

“幼兒教育樂在其中” (Joyful Early Childhood Music Education), Oriental Daily (9 September, 2014).

“Happy Learning Through Music”, Ming Pao (Jump) (3 May, 2013).

“歲半 B 學琴” (The 1.5 – year old is learning the piano), Sky Post, (11 April, 2014).

“快樂的音樂教學” (Joyful Teaching of Music), Oriental Daily (22 November, 2012).

“全人發展: 兒童尖子教育” (Holistic Development: Education for Elite Children” (23 September, 2012).

“幼兒親子齊學” (Children Learning with Parents), Ming Pao (14 May, 2012).

“學前學甚麼?” (What are the Pre-Schoolers Learning?), Ming Pao (15 February, 2012).

“How Music Enhances Whole Child Development”, Ming Pao (30 November ,2011).

“譜出人生優美樂章” (Performing the Beauty of Life”, Metro Daily (14 September, 2011).

“What are Multiple Intelligences?”, Baby Magazine, Issue 198 (1 April, 2010).

“讀好書: 閱讀推介” (Reading Great Books: Recommendation of Readings), Next Magazine, Issue 1035 (7 January, 2010).

“The Journey of Music”, Hong Kong Economic Times (5 March, 2005).

“發掘音樂神童” (A Conversation with Young Talent in Music), East Week (21 January, 2004).

“Children’s Corner”, interviewed by Ms. Nancy Loo, RTHK4 (26 December, 2003).