

Cultural Management
Applicable to students admitted in 2019-20

Minor Programme Title Curating and Artistic Strategies	
Minor Programme Requirement	
Students are required to complete a minimum of 18 units of courses as follows with at least 2 courses at 3000 or above level:	
	Units
1. Required Courses: CUMT2007, FAAS2117	6
2. Elective Courses:	12
(a) Any 2 courses from the following : CUMT3001, 3004, 3005, 3008	
(b) Any 2 courses from the following[a]: FAAS2208, 3108, 3229, 4201	
Total:	18
Explanatory Note:	
[a] CUMT major students cannot take FAAS3108 and FAAS4201 to fulfill the elective course requirements specified in 2(b).	

Course List		
<i>Course Code</i>	<i>Course Title</i>	<i>Unit(s)</i>
Area 1: General Studies in Culture		
ANTH1010	Humans and Culture	3
ANTH1410	Culture of Hong Kong	3
CUMT1001	Introduction to Cultural Management	3
CUMT1002	Cultural Theories	3
CUMT1003	Cultural Policy and Development	3
CUMT2004	Chinese Material Culture	3
CUMT2006	Understanding Chinese Art through Exhibitions	3
CURE1001	Introduction to Cultural Studies	3
CURE1003	Culture Studies of Space	3
FAAS1600	Artistic Traditions in China	3
FAAS1700	Artistic Traditions in the West	3
Area 2: Art Forms / Disciplines Studies (<i>Only applicable to Cultural Management (CUMSN) Major students who are Associate Degree/ Higher Diploma holders admitted to senior-year places</i>)		
This area includes all courses offered by any Major/Minor Programme under the Faculty of Arts, except Faculty Package courses.		
Area 3: Management Studies and Cultural Management		
ANTH2510	Culture and Business	3
CUMT2002	Language and Practice of Cultural Management	3
CUMT2005	Management of Public and Non-profit Cultural Organization	3

CUMT3001	Visual Arts Management	3
CUMT3002	Performing Arts Management	3
CUMT3004	Public and Community Art	3
CUMT4001	Integrated Studies in Cultural Management	3
CUMT4003	Culture-led City Development	3
CUMT4102	Research Project	3
CUMT4103	Internship	3
FAAS4201	Art as Profession	3
MGNT1020	Principles of Management	3
MGNT2040	Human Resource Management	3
MGNT2510	Introduction to International Business	3
MKTG2010	Marketing Management	3
Area 4: Concentrations/ Special Studies in Cultural Management		
i. Cultural Heritage, Conservation and Cultural Tourism		
ANTH2720	Archaeology of Hong Kong	3
ANTH2730	Preserving Cultural Heritage	3
ANTH2760	China's Cultural Heritage	3
ANTH3370	Tourism and Culture	3
ARCH1320	Experiencing Architecture	3
CUMT2001	Chinese Archaeology and Food Culture	3
CUMT3009	Interpreting Chinese Antiquities	3
CUMT4004	Archaeology and Modern Applications	3
CUMT4101	Special Topics in Cultural Management	3
CURE2042	Xiqu and Culture	3
CURE2375	Hong Kong Temples and Festivals	3
CURE4024	Culture and Heritage Conservation	3
FAAS2102	Arts of Ancient China: Neolithic Through Bronze Age	3
ii. Cultural Institutions and Programming		
ANTH4720	Museums and Anthropology	3
CUMT2003	Art Institutions in Twentieth-Century China	3
CUMT2007	Curation in Arts and Culture	3
CUMT2010	Music, Culture and Outreach	3
CUMT2013	Art Institutions in Twentieth-Century China	2
CUMT3005	Design Your Exhibition – Curatorial Planning and Practice	3
CUMT3008	Curating and Organising Arts Festival	3
CUMT4005	Art and Propaganda	3
CUMT4007	Museum Studies	3
CUMT4008	Advanced Museum Studies	3
CURE2047	Performance Studies	3
CURE3030	Cultural Criticism Workshop	3
ENGE1800	Drama in Performance I	3
ENGE2700	Drama in Performance II	3
FAAS2117	Art in HK: from the Foundation of the Colony to the Early 21st Century	3
FAAS3108	Contemporary Art: Artistic Strategies in a Postmodern Era	3
iii. Cultural and Creative Industries		

CUMT2009	Introduction to the Art Market	3
CUMT3003	New Media Arts Management	3
CUMT3007	Entrepreneurship in the Creative Industries	3
CURE2030	Hong Kong Cinema	3
CURE3026	New Media and Cyberculture	3
CURE3027	Cultural and Creative Industries	3
ENGE3260	Creative Writing	3
JASP2200	Introduction to Japanese Animation, Comic and Game	3
JASP2400	Culture of Japanese Mass Media	3
JASP3470	Japanese Youth Cultures in Asia	3

For Fine Arts courses, please refer to the course list of Fine Arts Programme.