ANTH 5370  Tourism and Culture         Fall 2019
Lecturer: Sidney Cheung sidneycheung@cuhk.edu.hk
Lecture: Humanities Building 114; 9:30 ~ 11:15 (Wed)
Tutorial: Humanities Building 401; 11:30 ~ 12:15 (Wed)

Introduction:
In this course students learn about various aspects of tourism, as studied through the cultural anthropological perspectives. Students will learn about the major theories and will be more aware of the socio-cultural dimensions of social policy, cultural development, heritage preservation, community involvement and self-identity construction through the studies of tourism in anthropology. With the assigned readings, students are also introduced to famous examples of different types of tourist destinations in order to gain an appreciation of the wide range of socio-cultural changes related to tourism developmental challenges around the world.

Learning outcomes:
1. Students will learn major theories with examples of various tourism development around the world and will be able to critically identify the different factors brought by tourism development.
2. Students will be guided in examining changing cultural values in different countries by re-thinking tourism activities such as theme parks, foodways, religious pilgrimage and traditional rituals; students will become more conscious of aspects of leisure activities in the forms of travel that they take for granted.
3. Students will learn about different local lifestyles and their interaction with the changing living environment as well as impacts brought by tourism, and to develop an understanding of the role of tradition and globalization.
4. After the course, students will appreciate the diversity of culture related to tourism development, and the processes that mold and shape cultural identity.
5. Students will also learn skills in research design, cultural data collection, communication, and presentation of results.

Course Description:
Week 1 (Sept 4) Introduction: Studying Tourism from the socio-cultural perspectives
Readings:

Week 2 (Sept 11) Film-screening and Discussion:
Cannibal Tours (a film by Dennis O’Rourke, 1987) (Youtube and CUHK library)
農家樂 Peasant Family Happiness (a film by Jenny Chio, 2013) (CUHK library online)
Additional readings:

Week 3 (Sept 18) Development of Anthropology of Tourism
Readings:
Additional reading:
Week 4 (Sept 25) Traveling Self
Readings:

Additional reading:

Week 5 (Oct 2) Tourism and Indigenous Issues
Readings:

Additional reading:

Week 6 (Oct 9) Tourist Gaze
Readings:

Additional reading:

Week 7 (Oct 12) Fieldtrip to Yim Tin Tsai, Sai Kung (西貢鹽田仔)
約於 1700 年代，深圳的陳氏遷居至沙頭角東北寶安縣的鹽田村，然後由鹽田遷移至該地設田曬鹽為生，因而被移為鹽田仔；鹽田仔全島居民於1875年全部領受聖洗。鹽田仔聖若瑟堂於1890年興建及其落成除取代小教堂外，亦成為島上的地標。

https://yimtintsai.com/

Week 8 (Oct 23) Domestic Tourism and Travel Culture in Japan (Shiragawako etc.)
Readings:

Additional reading:

Week 9 (Nov 2) (Sat) Fieldtrip to Lamma Fisher Folks Village (南丫島漁民文化村)

「南丫島漁民文化村」是一個全新意念的旅遊景點，建於南丫島索罟灣養魚區，面積約二千平方米的漁排上，介紹香港原居漁民傳統文化和捕魚業發展歷程。

http://lammafisherfolks.com.hk/tc/about.php

Week 10 (Nov 6) Tourism and Media

Readings:

Additional reading:

Week 11 (Nov 13) Gastronomic Tourism in Hong Kong

Readings:

Additional reading:

Week 12 (Nov 20) Heritage Tourism


Additional reading:

Week 13 (Nov 27) Project presentation

Each Ug student needs to present the research topic with outlines. (~10 mins)

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Books (for references):


**Course requirements**

- Do the readings
- Fieldtrip participation
- Participate in class discussions
- Write one individual research paper

**Grading**

Individual Research Paper (30 pages) 100% (deadline: 15 Dec., 2019)

*Note:*

For the format, I prefer if you use the Anthropology Department citation style which you can find at [www.cuhk.edu.hk/ant](http://www.cuhk.edu.hk/ant) under Current Students -> Thesis Style.

Students are required to submit all papers to VeriGuide system (the Chinese University Plagiarism Identification Engine System). No paper will be graded without a receipt from VeriGuide system included by the student with his or her paper.

Please check the website [https://veriguide1.cse.cuhk.edu.hk/](https://veriguide1.cse.cuhk.edu.hk/) for more information on plagiarism and on how to submit papers through the system.
Grade descriptors are as follows for the assessment of this course:

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<tr>
<th>Grade</th>
<th>Overall course</th>
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<tr>
<td>A</td>
<td>Outstanding performance on all learning outcomes.</td>
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<tr>
<td>A-</td>
<td>Generally outstanding performance on all (or almost all) learning outcomes.</td>
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<tr>
<td>B</td>
<td>Substantial performance on all learning outcomes, OR high performance on some</td>
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<td>learning outcomes which compensates for less satisfactory performance on others,</td>
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<td>resulting in overall substantial performance.</td>
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<td>C</td>
<td>Satisfactory performance on the majority of learning outcomes, possibly with a</td>
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<td>few weaknesses.</td>
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<td>D</td>
<td>Barely satisfactory performance on a number of learning outcomes.</td>
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<td>F</td>
<td>Unsatisfactory performance on a number of learning outcomes, OR failure to meet</td>
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