ANTH 5370 Tourism and Culture Fall 2020
Lecturer: Sidney Cheung sidneycheung@cuhk.edu.hk
Lecture: Online; 10:30 ~ 12:15 (Mon)
Tutorial: Online; 12:30 ~ 13:15 (Mon)

Introduction:
In this course students learn about various aspects of tourism, as studied through the cultural anthropological perspectives. Students will learn about the major theories and will be more aware of the socio-cultural dimensions of social policy, cultural development, heritage preservation, community involvement and self-identity construction through the studies of tourism in anthropology. With the assigned readings, students are also introduced to famous examples of different types of tourist destinations in order to gain an appreciation of the wide range of socio-cultural changes related to tourism developmental challenges around the world.

Learning outcomes:
1. Students will learn major theories with examples of various tourism development around the world and will be able to critically identify the different factors brought by tourism development.
2. Students will be guided in examining changing cultural values in different countries by re-thinking tourism activities such as theme parks, foodways, religious pilgrimage and traditional rituals; students will become more conscious of aspects of leisure activities in the forms of travel that they take for granted.
3. Students will learn about different local lifestyles and their interaction with the changing living environment as well as impacts brought by tourism, and to develop an understanding of the role of tradition and globalization.
4. After the course, students will appreciate the diversity of culture related to tourism development, and the processes that mold and shape cultural identity.
5. Students will also learn skills in research design, cultural data collection, communication, and presentation of results.

Course Description:
Week 1 (Sept 7) Introduction: Studying Tourism from the socio-cultural perspectives
Readings:

Week 2 (Sept 14) Development of Anthropology of Tourism
Readings:

Week 3 (Sept 21) Film-screening and Discussion:
農家樂 Peasant Family Happiness (a film by Jenny Chio, 2013) (CUHK library online)
Cannibal Tours (a film by Dennis O’Rourke, 1987) (Youtube and CUHK library)
Readings:
Additional readings:
Week 4 (Sept 28) Traveling Self

Readings:

Additional reading:

Week 5 (Oct 5) Tourism and Indigenous Issues

Readings:

Additional reading:

Week 6 (Oct 12) Virtual Fieldtrip to Sheung Wan (上環)
Website used for the tour: http://www.cuhk.edu.hk/ant/sheungwan/index.htm
參考書籍：鄭宏泰、周文港合編。《東南西北文咸街》。香港：中華書局，2020。

Week 7 (Oct 19) Tourist Gaze

Readings:

Additional reading:

Week 8 (Nov 2) Domestic Tourism and Travel Culture in Japan

Readings:

Additional reading:
Week 9 (Nov 9) Gastronomic Tourism in Hong Kong

**Readings:**

**Additional reading:**

Week 10 (Nov 16) Tourism and Media

**Readings:**

**Additional reading:**

Week 11 (Nov 23) Heritage Tourism


**Additional reading:**

Week 12 (Nov 30) Project presentation

Each Ug student needs to present the research topic with outlines. (~10 mins)

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**Books (for references):**


**Course requirements**

- Do the readings
- Participate in class discussions
- Write one individual research paper

**Grading**

Individual Research Paper (30 pages) 100% (deadline: 15 Dec., 2020)

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**Note:**

For the format, I prefer if you use the Anthropology Department citation style which you can find at [www.cuhk.edu.hk/ant](http://www.cuhk.edu.hk/ant) under Current Students -> Thesis Style.

Students are required to submit all papers to VeriGuide system (the Chinese University Plagiarism Identification Engine System). No paper will be graded without a receipt from VeriGuide system included by the student with his or her paper.

Please check the website [https://veriguide1.cse.cuhk.edu.hk/](https://veriguide1.cse.cuhk.edu.hk/) for more information on plagiarism and on how to submit papers through the system.