presents a seminar

by

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on

Performing Sociability: The Chinese Barista's Everyday Social Interactions in Bologna, Italy

Friday, 7 April 2017

1:00 – 2:30 pm

Room 115 Humanities Building

New Asia College, CUHK

A light lunch will be served at 12:30 pm. First come first served.

Coffee bars are commonly seen as symbols of Italian urban culture and of local neighborhood identity. However, since the economic recession of 2008, many coffee bars have been taken over by Chinese immigrants. This presentation will show how Chinese entrepreneurs use language, gesture, body contact and other modes of communication to deal with barista-customer interactions in a nuanced way. It will shed light on how sociability can be strategically performed to overcome the racial and ethnic boundaries and compensate for some cultural incompetence in the management of this migrant business.

Grazia Deng is a PhD Candidate in Anthropology at The Chinese University of Hong Kong.

ALL INTERESTED ARE WELCOME