Friday Seminar Valuable Anxieties: From the Education of Love to the Exploitation of Anxiety



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This presentation examines the state-civil partnership on the education of love through an ethnographic study of the "Youth Development Workshops" in Beijing. The stateinvested workshops are an attempt to redress the massive failures of youth marriagemaking in the city, and the related social ethos of anxiety among urban families. As the name suggests, the state agents see an acute need to "re-socialize" the youth into marriageable and sociable subjects through managing their desires, beliefs, and interpersonal relations. However, as I shall show, the state proxies dispute over the proper path of youth socialization and, therefore, the proper pedagogies of love. At the center of the debate are the Marxist virtues and values of reciprocity and contribution versus the neoliberal aspirations of self-fulfillment, and the techniques of emotional manipulation and competition. This is caused by conflicted interests among the state proxies for careerist advancement in the public sector and for market profitability. Rather than assuaging the anxieties, the contradictory and volatile pedagogies intensify youths' anxiety and self-doubt. The presentation ends by showing that, when market-based interests triumph, the educational initiative on youthful love is rendered to be an exploitative mechanism of youthful anxiety.

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